

UI Design

La boîte à outils



L'UI Design... C'est quoi ?

KNOWING THE DIFFERENCE BETWEEN

UX

&

UI

DESIGN

INTERACTION DESIGN



WIREFRAMES & PROTOTYPES



INFORMATION ARCHITECT

USER RESEARCH



SCENARIOS

VISUAL DESIGN



COLORS



GRAPHIC DESIGNER



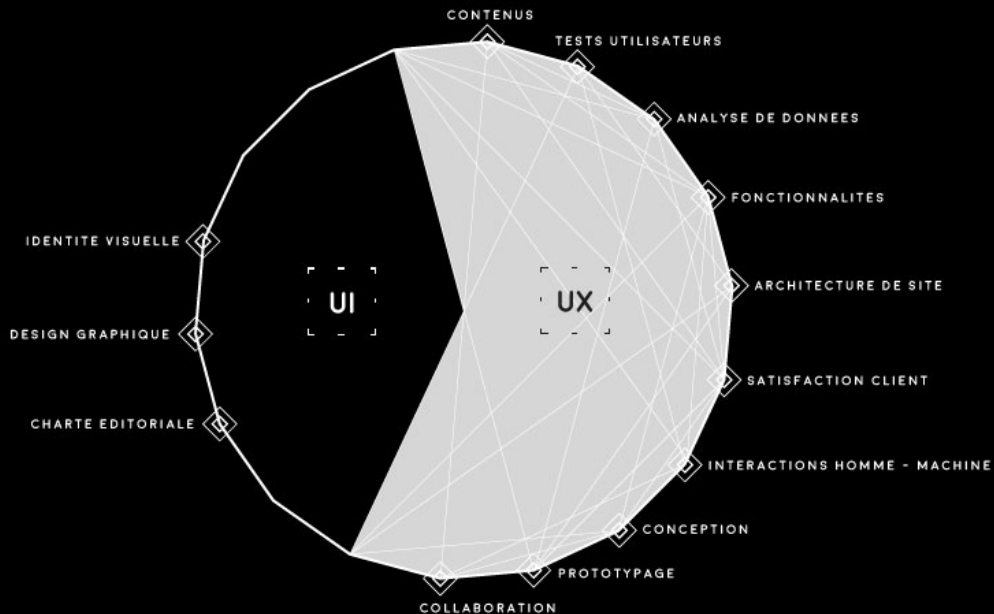
LAYOUTS



TYPOGRAPHY

Aa

L'UX, LA FACE CACHEE DE LA LUNE



Son rôle

Organiser l'information
pour rendre l'application

intuitive et **attrayante**



Ses composantes

Identité Visuelle

Design Graphique

Charte Éditoriale



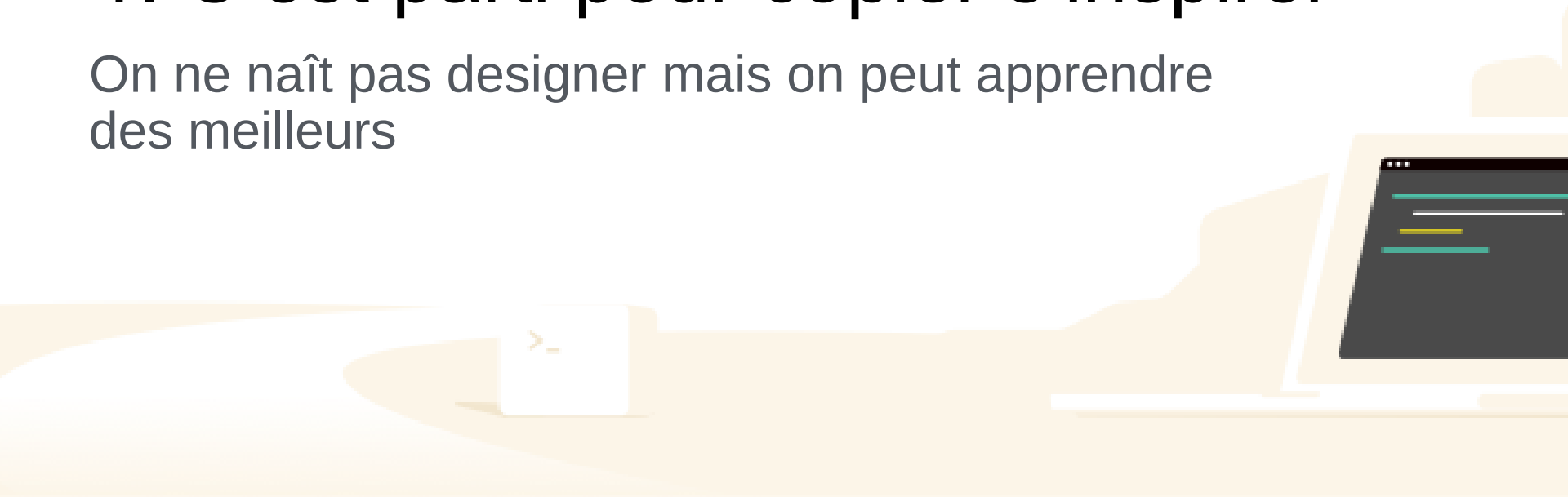
Nous sommes tous créatifs !

(... nous pouvons tous le
devenir !)



1. C'est parti pour ~~copier~~ s'inspirer

On ne naît pas designer mais on peut apprendre des meilleurs



Inspiration Sites web



Web Themes & Templates Code Video Audio Graphics Photos 3D Files

All Items WordPress Hosting HTML Marketing CMS eCommerce Muse UI Design Plugins Logo Maker More

Home / HTML

2019's Best Selling HTML Website Templates - updated v

More Best Selling: Site Templates:

+ Creative + Corporate + Retail + Technology + Nonprofit + Entertainment + Personal + Specialty Pages + Admin Templates

METRONIC
The World's #1 Bootstrap & Angular 8 Admin Theme Of All Time
75,000+
Metronic - Responsive Admin Dashboard Te
by keenthemes in Admin Templates
\$35
★★★★★ (6.4K)
207 Sales
Preview

canvas
#1 SITE TEMPLATE OF ALL TIME
NICHE DEMOS · REUSABLE ELEMENTS · BOOTSTRAP 4 · SOLID FOUNDATION
GLOBAL FORM PROCESSOR
42,000+
Canvas | The Multi-Purpose HTML5 Templat
by SemiColonWeb in Corporate
\$16
★★★★★ (2.2K)
124 Sales
Preview

VUESAX
Vue.js
The Best Bootstrap 4 Template of All Time
Vuesax - Responsive Admin Dashboard Te
by PIXINVENT in Admin Templates
\$28
★★★★★
85 Sales

POLO
200+ Layout Demos · 600+ Templates · Reusable Elements · Lightweight
Easy to Customize · 3000+ UI Features · Free Lifetime Updates
SALE 40%
Polo - Responsive Multi-Purpose HTML5 Ter
by Inspiromedia in Corporate
\$10
★★★★★ (281)
77 Sales
Preview

FUSE
Material Design Admin Template
Includes NgRx Mail app
Fuse - Angular 8+ Material Design Admin Tei
by srin in Admin Templates
\$28
★★★★★ (573)
58 Sales
Preview

Porto
Porto - Responsive Multi-Purpose HTML5 Template
by Okler in Corporate
\$17
★★★★★
52 Sales

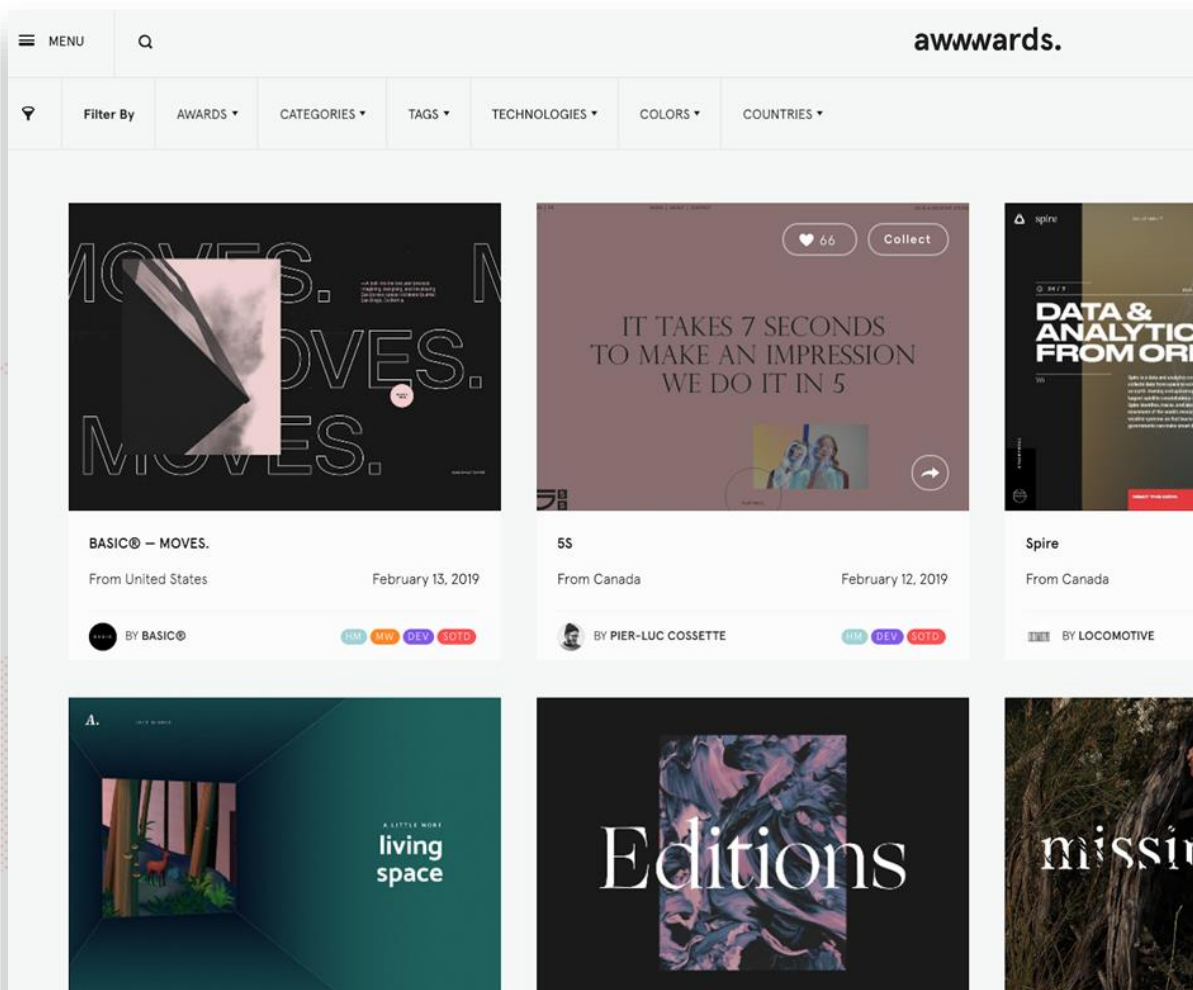
Next-generation
Responsive Web App Kit & Dashboard Template
\$12

UBOLD
Responsive Web App Kit & Dashboard Template
version 3.3

Inspiration Artistique

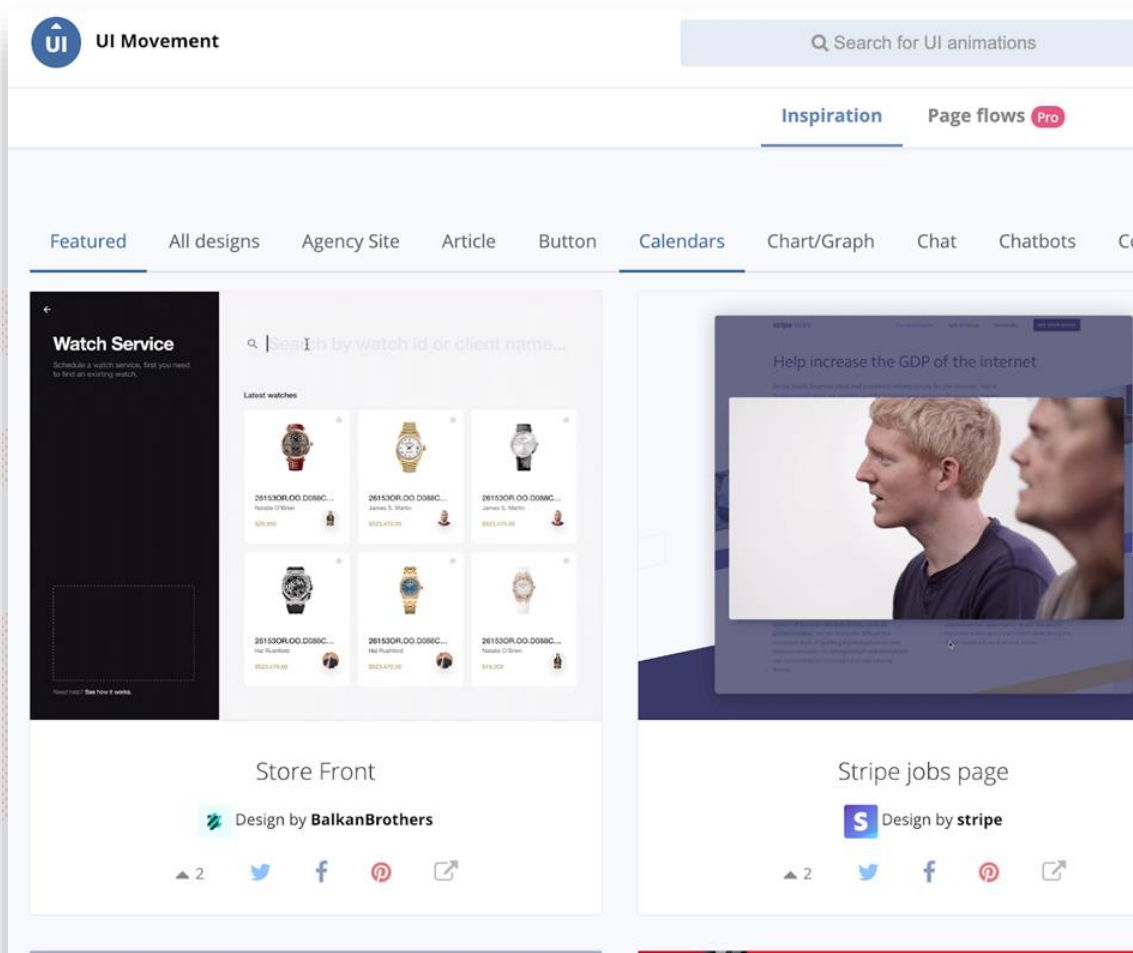
awwwards.

dribbble

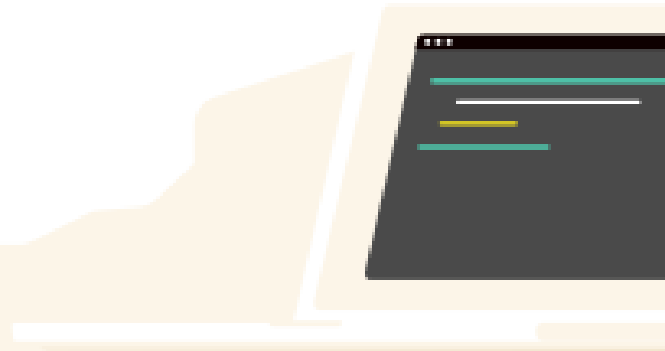


Inspiration UI design

CALLTOIDEA

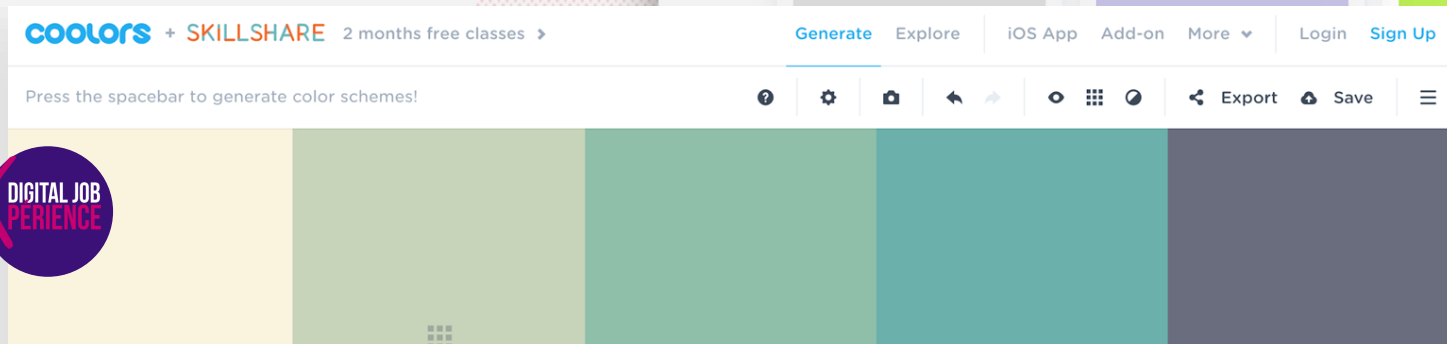
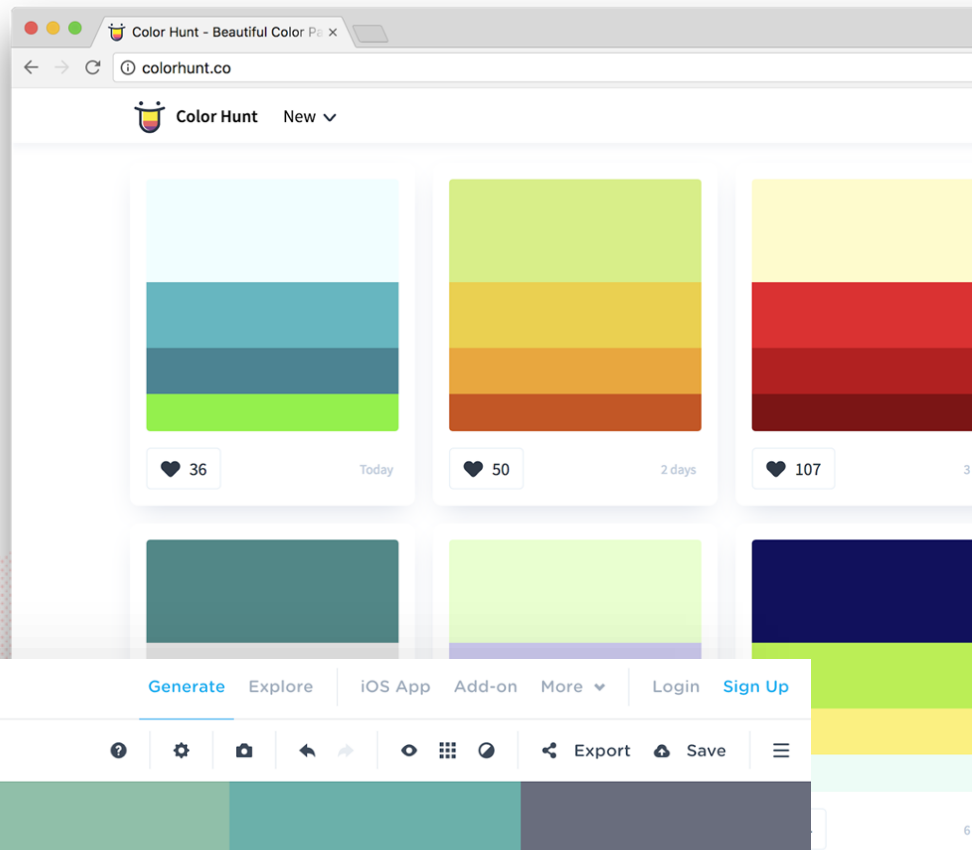


2. Palette de couleurs



Où trouver des Couleurs ?

Trouver de l'inspiration via
ColorHunt or Coolors





Bien utiliser les Couleurs



Aa 3.04 AA Large

Contrast is the difference in luminance or color that makes an object (or its representation in an image or display) distinguishable. In visual perception of the real world, contrast is determined by the difference in the color and brightness of the object and other objects within the same field of view.

Text

#ffffff

Hue 0°



Saturation 0



Lightness 1



Reverse

Random

Background

#17a2

Hue 188°



Saturation 0.78

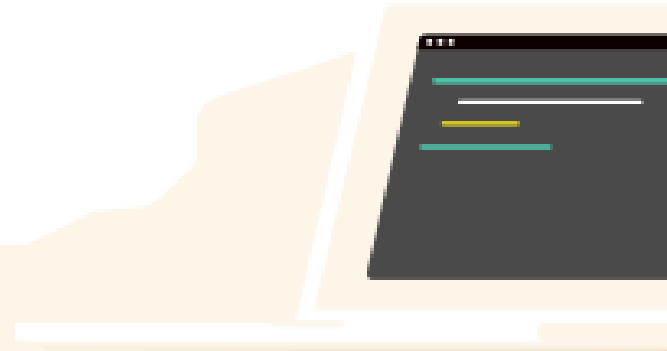


Lightness 0.41



“If one says ‘Red’ (the name of the color) and there are

3. Polices



Où trouver des Polices ?

Trouver des fichiers .ttf depuis Google
Fonts ou fontSquirrel



The image shows two overlapping web browser windows. The top window is Google Fonts, displaying a list of font families. The bottom window is FontSquirrel, featuring a search bar and a list of fonts available for free commercial use.

Google Fonts

Viewing 848 of 848 font families

Roboto
Christian Robertson (12 styles)

Supermercado One
James Grieshaber (1 style)

All their equipment and instruments are alive.

A red flare silhouetted the jagged edge of a wing.

FontSquirrel

100% Free For Commercial Use.

FontSquirrel

Hot Recent Top Font Deals Swag Generator Font Identifier Font Talk Blog

Free Font Utopia

Free fonts have met their match. We know how hard it is to find quality freeware that is licensed for commercial work. We've done the hard work, hand-selecting these typefaces and presenting them in an easy-to-use format. Here are some of our favorites:

Acherus Grotesque AaBbCcDdE

Acherus Grotesque Horizon Type 2 Styles

Eurocine AaBbCcDdEeFfGgHh

Eurocine Paulo Goode 2 Styles

Font Lists

Recently Added Tags

Most Popular Classifications

Hot Today Languages

Hot Web Fonts Foundries

Almost Free

Find Fonts

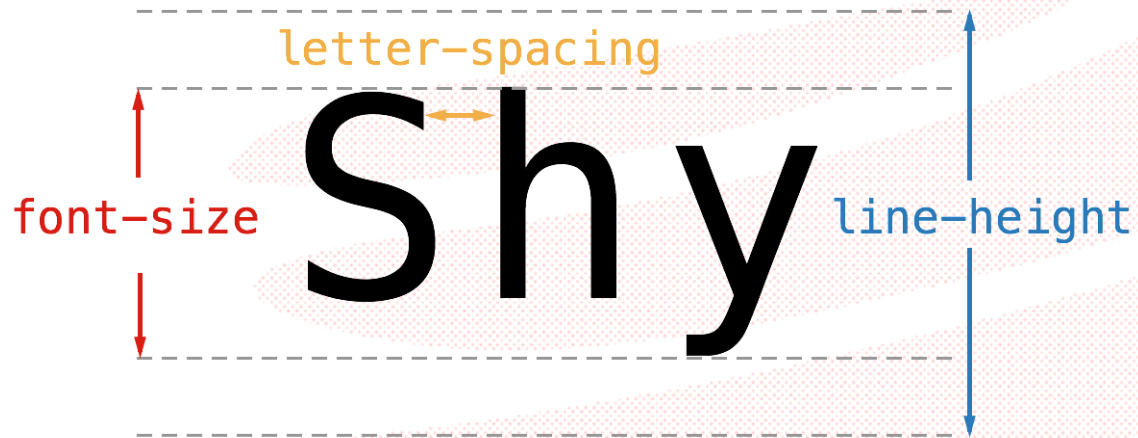
Classifications

Classifications	Count
Sans Serif	437
Display	353
Serif	203
Script	69

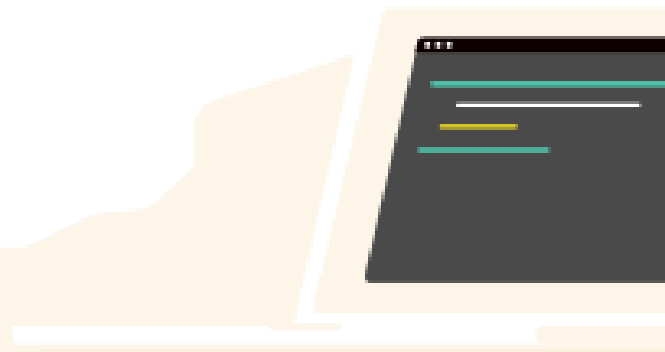
Tags

Tags	Count
Paragraph	555
Display	444
Oblique	145
Headings	125

Comment utiliser des polices ?

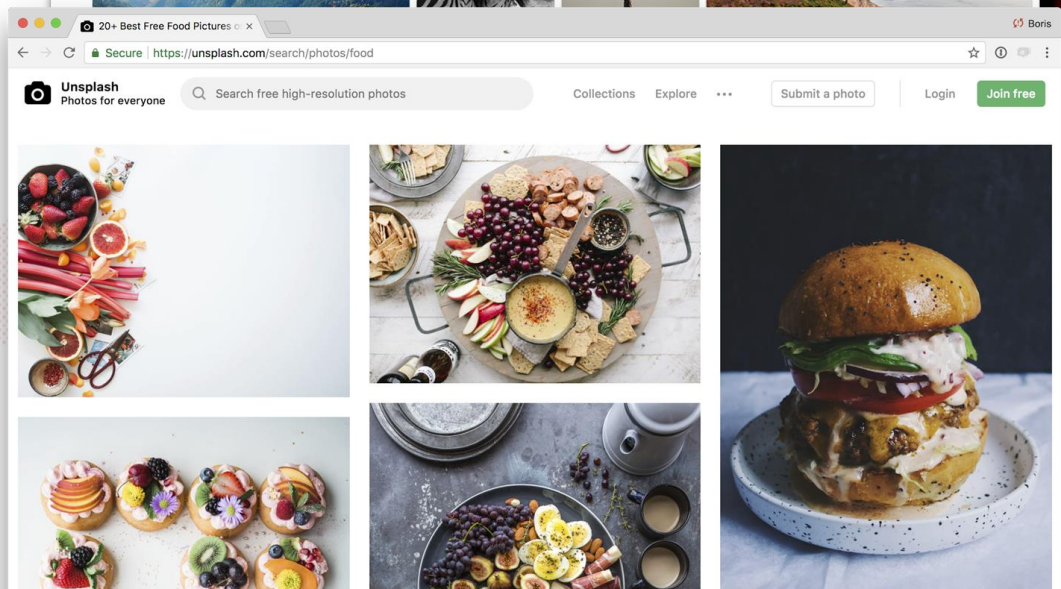
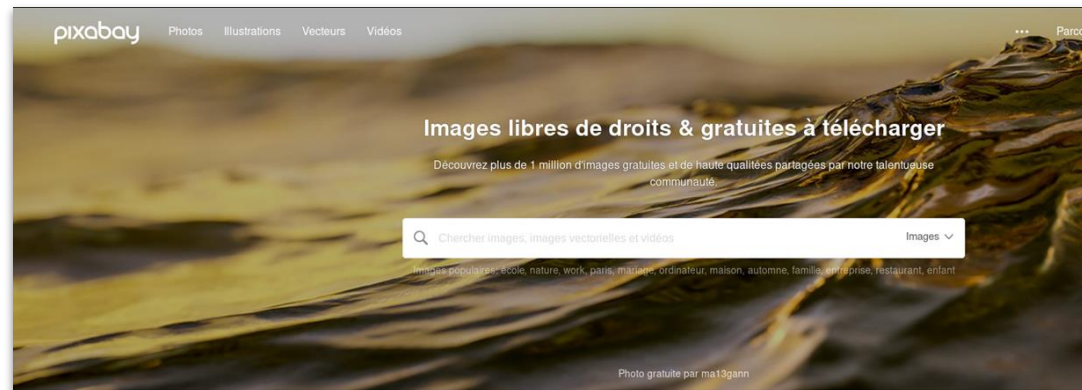


4. Images



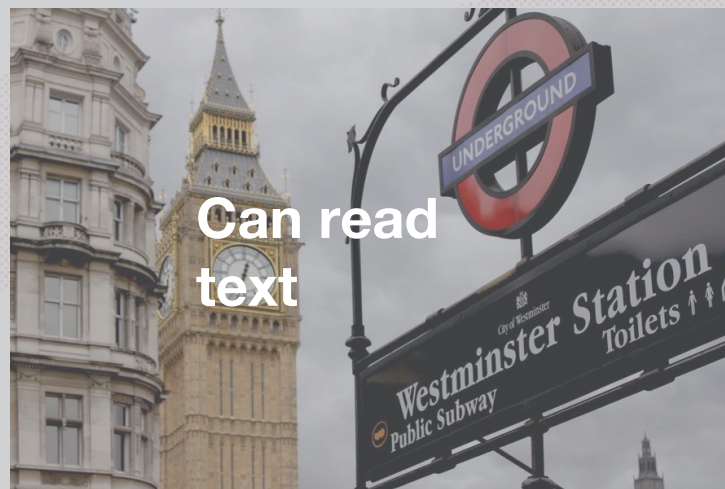
Où trouver des Images ?

Unsplash, Pixabay ou Flickr

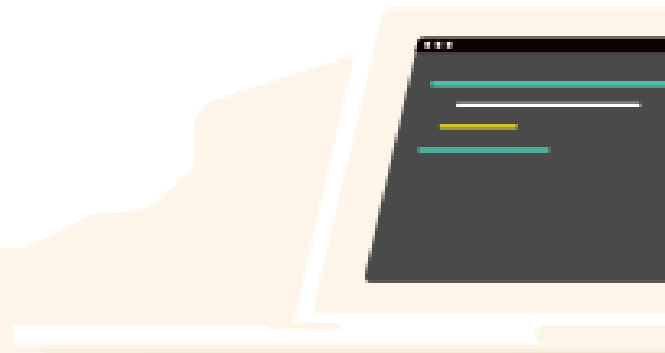


Comment traiter vos Images ?

Ajouter des filtres et de l'ombre

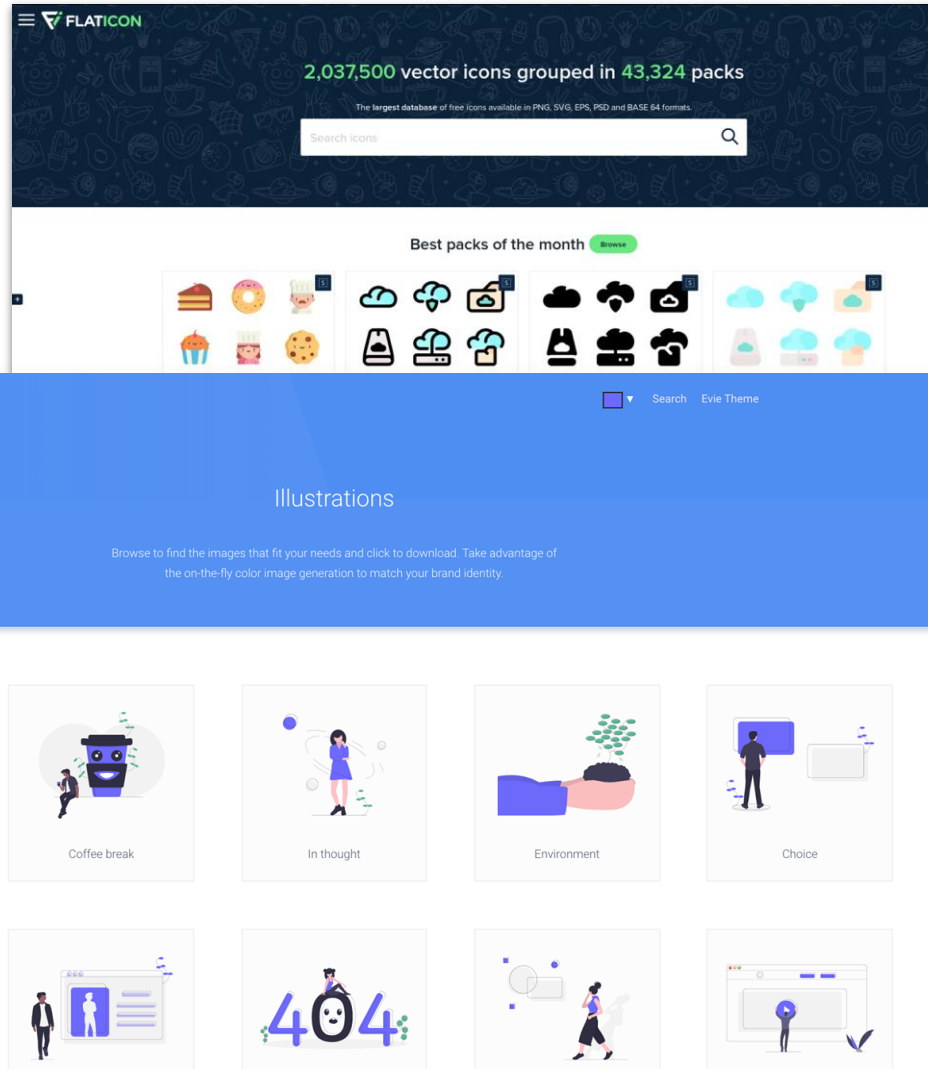


5. Ícônes



Où trouver des Icônes ?

UnDraw ou FlatIcon



A vous de jouer !

